



# Lighthouse Program

Brampton Emergency Management Office  
(BEMO)

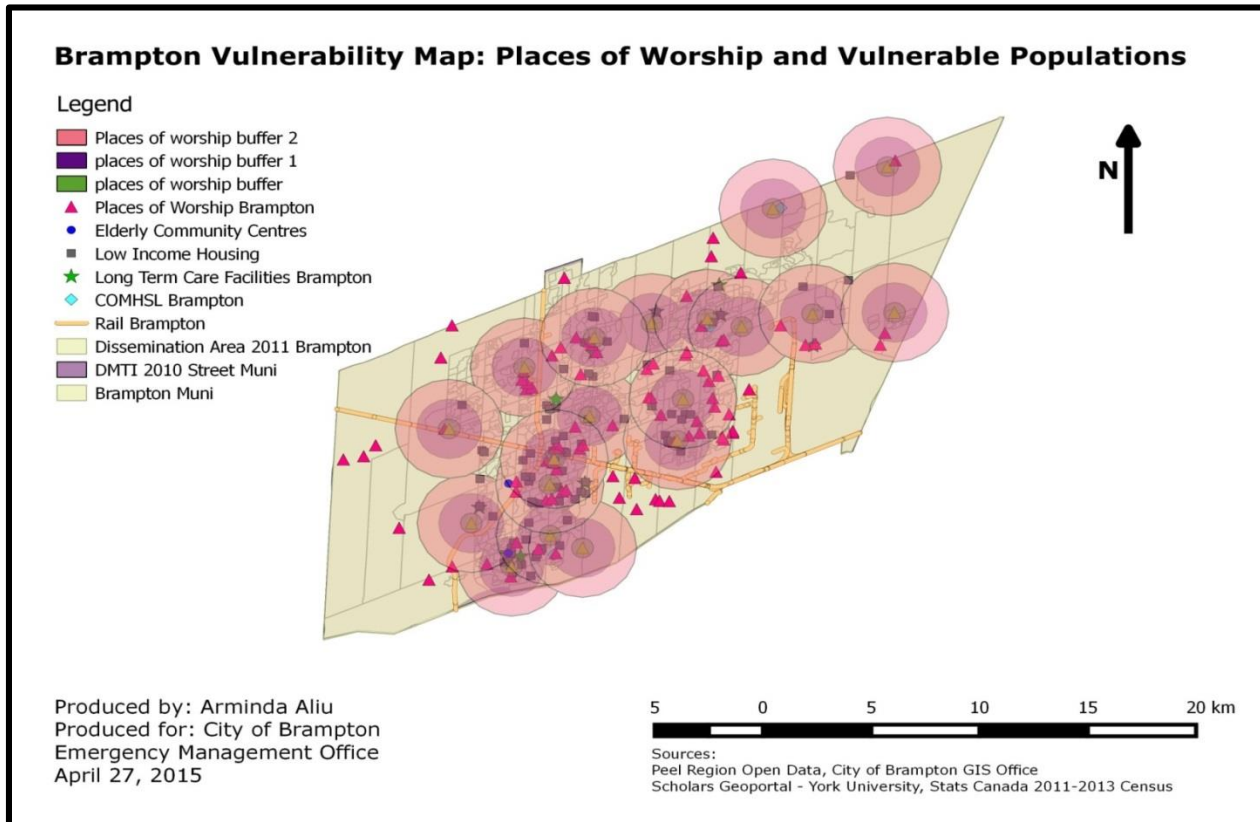
# Triggers – Why are we doing this

- York U 2012 study – target audience issues
- Ice Storm – vulnerable population
- Heat Alert program – Faith-Based Organization (FBO) support

# Lighthouse program - Project plan

Phase	Deliverables	Status
Research	Map of vulnerable populations with places of worship overlay	Complete
Relationship building	Identification of FBOs willing to participate	Complete but open to more FBOs joining later
Negotiation	Signed agreements	Agreement template developed, all agreements expected completed by Q1-2017
Training	Volunteer training;	Training to start January 2017;
Marketing	Branding; Promotion to Brampton population	Logo confirmed; Marketing plan for start Q2-2017
Export	Potential provincial or national equivalent	Some initial contacts through agencies and communities

# Phase 1 - Research



Walking distance from edge of sector to place of worship

# Phase 2a – Relationship building

- Current progress of identifying potential partners
  - 9 FBOs ready to partner
  - 11 considering the possibility
  - 16 interested but not in vulnerable populations areas
- All inclusive
  - All wards have representation
  - All major faith groups participating

# Phase 2b - Negotiation

- Agreement form developed by Legal & Risk Mgmt.
- Main document standardized for all FBOs
- Appendices with details of collaboration

# Phases 3 & 4 - Implementation

- Phase 3: Training
  - Based on existing CERV program
- Phase 4: Marketing
  - Branding strategy, logo confirmed
  - Marketing products for City and FBOs
  - Neighbourhood based distribution
  - FBOs to collaborate on distribution of documentation



# Phase 5 - Exporting

- Inquiries from other municipalities and FBOs
  - Toronto, London, Mississauga, Markham
  - Catholic Diocese Bishop Boissonneau
  - Pentecostal Assemblies
  - Muslim Council of Peel
- Suggesting a provincial or even national program



# Protocol

- Pre-emergency
  - Training
  - Equipping
  - Promoting
- During an emergency
  - Activation
  - Communication
  - Monitoring
  - Service to clients
  - Referrals to BEMO
- Post emergency
  - Debriefing
  - Reimbursement
  - More training

# Resources

- FBOs provide:
  - Pre-screened volunteers
  - Place of refuge, cooling station, warming station
  - Call centre, information centre
  - Wellness checks on members, neighbourhood
  - Emotional and spiritual counselling
  - Donation management

# Resources

- City provides
  - Training
  - Identification cards and signage
  - Promotion material
  - Liability and WSIB Insurance coverage during emergencies
  - Authoritative information on relief services offered by City

# Questions, Comments?

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